



SOUTH AFRICA COMMEMORATES WORLD TB DAY 2018

Wanted: Leaders to End TB!

A call to Traditional Leadership

**Hosted by His Majesty King Zwelithini & Deputy President of the
Republic on 22nd March 2018, EtheKwini, KwaZulu Natal**



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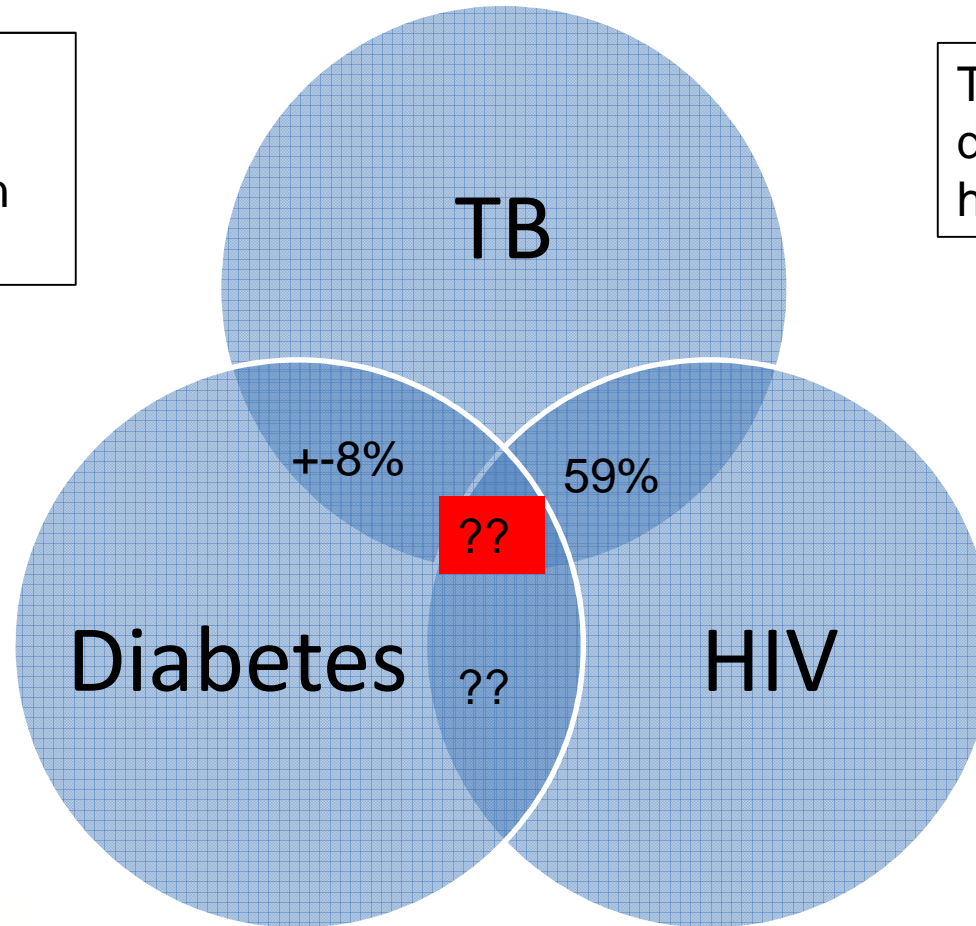
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EPIDEMICS FEEDING INTO EACH OTHER! NEED FOR COLLABORATIVE RESPONSE!!



A significant number of pregnant women die from TB

TB mortality is disproportionately higher among men



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LINK TO NATIONAL HEALTH SCREENING & TESTING CAMPAIGN – GOALS & OBJECTIVES



- **GOAL:**

- To mobilise all sectors of society to join the national effort of rapidly finding people with HIV, TB, Diabetes & Hypertension & urgently linking them to treatment & care

- **OBJECTIVES:**

- Increase awareness of diseases and importance of lifestyle changes (health promotion and prevention)
- Early diagnosis and treatment
- Target the ‘missing cases’ (those with the disease but either don’t know or not on treatment)



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LINK TO NATIONAL SCREENING AND TESTING CAMPAIGN: TARGETS – 2018/19



- HIV/AIDS
 - 14 million tested & 1 million initiated on treatment
 - 10 million tested in the 27 high burden districts
 - 4 million tested in the 25 low burden districts
- TB
 - Find 80,000 undiagnosed TB infected persons
 - Focus on 17 TB priority districts
- NCD
 - Screen 7 million for Diabetes and Blood Pressure



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ESTIMATED NUMBER OF MISSING TB INFECTED PERSONS TO BE FOUND



Province	Number
Eastern Cape	31,255
Free State	8,116
Gauteng	25,407
KwaZulu Natal	28,945
Limpopo	4,593
Mpumalanga	9,258
Northwest	6,346
Northern Cape	5,715
Western Cape	17,489
South Africa	137,124



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Target to be found in 2018/19 = At least 80,000 (at least 50,000 by August 2018)

CAMPAIGN IMPLEMENTATION: ORGANISATIONAL MACHINERY



- Revive
 - National Nerve Centre
 - Provincial Nerve Centres
 - District Nerve Centres
- Mobilise out-reach teams (including WBOTS), CHWs & lay counsellors
- Establish Implementation Teams (Roles, SOPs, Tools, etc)
 - Communication & Social Mobilisation
 - Health Services Provision
 - Monitoring & Evaluation (M&E)



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COMMUNICATION & SOCIAL MOBILISATION



- Mobilise high profile (drawn from entertainment, sports, leaders, survivors) to communicate campaign messages
- Prepare & roll out billboards, posters, banners, sticker in strategic areas (including public transportation vehicles)
- Prepare & broadcast Public Service Announcements (PSAs) on Television & Radio
- Establish & utilize social media platforms to communicate campaign messages, including Facebook, Twitter and Instagram
- Undertake community activations
- Utilise existing mass gathering platforms, including community meeting, sports events to communicate the



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CENTRAL STRATEGY FOR FINDING MISSING INFECTED PERSONS



- Roll-out of new diagnostics
 - Genexpert Ultra
 - Genexpert Omni
- Case Finding
 - Screen health facilities attendees
 - Test PLWH, pregnant women, diabetics
 - Screen and/or test contacts of index
 - Target TB “hotspots”
- Linkage to treatment and care
 - Ensure linkage to treatment & care through referrals & outreach teams



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BRIEFING TO DEPUTY PRESIDENT, HIS MAJESTY THE KING & OTHER PRINCIPALS



- BRIEFING
 - Welcome
 - Executive Mayor, Ethekwini Metropolitan Municipality
 - Outline of Programme for the Day
 - Remarks
 - Deputy President
 - Vote of thanks
 - Health MEC, KZN
 - Policy in Action
- ENGAGEMENT
 - With about 100 selected traditional leaders, ward councilors & members of the provincial legislature



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COMMEMORATION – PARTICIPANTS



- About 5,000 leaders community members
- Parliamentarians, legislators, councillors, traditional leaders, business leaders, religious leaders and other civil society leaders
- Deputy President
- Ministers: Including Health; Cooperative Governance & Traditional Affairs; Social Development; Women (in the Presidency)
- Premier of KwaZulu Natal
- Health MEC of KwaZulu Natal
- Representatives of Civil society & non-governmental organisations, including Faith-based organisations



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RUNNING ORDER - FORMAL PROGRAMME:



- National Anthem
- Welcome & Introductions – Executive Mayor, Ethekwini Metropolitan Municipality
- Messages and Remarks
 - Deputy Chairperson of SANAC
 - Premier of KwaZulu Natal
 - Message by His Majesty the King
 - Remarks by Deputy President by Minister of Health



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